

SKILL DEVELOPMENT TRAINING

ABOUT US

Asha Academy has highly Qualified Technical Professionals associated with Top MNCs and having vast experience in various technical domains. Our focus is on developing clear concepts, providing in-depth knowledge of the technologies and imparting practical and project experience to the learners. Being rooted from the IT industry, we have a better understanding of ongoing and upcoming requirements of the latest technologies & their industrial acceptance.





Content

About Us	01
Our Team	02
Why Choose Us	03
Our Mission	04
Our Vision	05
Why to join Asha Academy?	06
Mobile App Development Training	07
Web Development Training	08
Digital Marketing Training	09
Graphic Design Training	10
Programming Language Training	11
Database Training	12
Testimonial	13
Activities at Asha Academy	14
Placement Cell	15
Contact Us	16





Our Team



Asha Baweja
(Founder)



Lajpat Baweja
(Co- Founder)



Naveen Kumar Srivastava
(Co- Founder)



Sandeep Gupta
(Executive Director)



Ashish Kumar
SME (Associate Director)



Vikas Arya
SME (Associate Director)



Sanjeev Kumar
SME (Director)



Ernest Robert
VP



Bhanu Viswanadha
SME (Director)



About Us

Asha Academy has highly Qualified Technical Professionals associated with Top MNCs and having vast experience in various technical domains. Our focus is on developing clear concepts, providing in-depth knowledge of the technologies and imparting practical and project experience to the learners. Being rooted from the IT industry, we have a better understanding of ongoing and upcoming requirements of the latest technologies & their industrial acceptance. To bridge the gap between industry requirements and learner's skill, we offer structured and well developed training and learning modules which adds feathers to the flight of learner's towards their dream career in the IT domain.

Asha Academy is a division of **Alobha Technologies**. Alobha Technologies is an established software and application development company with advantageous and proven accomplishments engaged in catering Mobile Apps Development, CMS Development, Web Development, IT Outsourcing solutions & Digital marketing Services globally. We are one of the best software development service providers in India. We have successfully conceptualized, developed and launched many web portals across the diverse industries.

Asha Academy provides technical skill training to B.Tech / MCA / BCA freshers to make them employable in the IT Industry and experienced candidates to enhance their technical skills for further growth. Asha Academy also helps the candidate to get their first job by Preparing them for Interviews and Communication Tuning.

Asha Academy provides Technical Skill Training in Mobile App development, Web development, Graphic designing, Programming languages, Databases etc.

Asha Academy also provides Higher End Skill Development for the roles such as Business Analysis, Effective Project Management IT, Agile Methodologies in IT, Become Agile Scrum Master & many more.

Asha Academy provides Higher End Skill training in areas like Business Analysis Stages, SDLC - Frameworks , How To Become A Scrum Master, User Experience & User Interface, Effective Client Communication in IT Projects including Written Communication, Effective Project Management, Pre Sales In IT , Quality Analysis - Manual / Automation, Software Engineering, Prepare For Job Interview - Freshers || Experienced & many more.

We provide special courses for freshers like - Preparing for Interviews and Communication Tuning and Helping freshers to get their first job.

Asha Academy provides Skill Training Courses in Online as well as Class Room Mode. Regular, Weekend & Sunday Only Batches available.



Why Choose Us

Being rooted from the IT industry, we have a better understanding of ongoing and upcoming requirements of the latest technologies & their industrial acceptance.

Our Mission

To develop sought after professionals, possessing the skills relevant to industry need and to bridge the gap between industry requirements & Learner's skills.



Our Vision

To provide quality skills to the candidates as per changing needs of the industry, which makes them employable / enhances their skills for further growth in the industry.



Why to join Asha Academy?

- A division of Alobha Technologies. an established software and application development company
- Highly Qualified Technical Professional Trainers associated with Top MNCs
- Trainers having vast experience in various technical domains
- Focus is on developing clear concepts, providing in-depth knowledge of the technologies
- Impart practical and project experience to the learners
- Being rooted from the IT industry, we have a better understanding of ongoing and upcoming requirements of the latest technologies
- Offer structured and well developed training and learning modules as per Industry need
- Provides technical skill training to B.Tech / MCA / BCA freshers to make them employable in the I.T Industry
- Provides higher end technical skill training to experienced candidates to enhance their technical skills for further growth.
- Help the candidate to get their first job by Preparing them for Interviews and Communication Tuning
- Provides Skill Training Courses in Online as well as Class Room Mode
- Regular, Weekend & Sunday Only Batches available





Web Development Training

Web development is the work involved in developing a Web site for the Internet (World Wide Web) or an intranet (a private network). Web development can range from developing a simple single static page of plain text to complex Web-based Internet applications (Web apps), electronic businesses, and social network services. A more comprehensive list of tasks to which Web development commonly refers, may include Web engineering, Web design, Web content development, client liaison, client-side/server-side scripting, Web server and network security configuration, and e-commerce development.

Among Web professionals, "Web development" usually refers to the main non-design aspects of building Web sites: writing markup and coding. Web development may use content management systems (CMS) to make content changes easier and available with basic technical skills.

For larger organizations and businesses, Web development teams can consist of hundreds of people (Web developers) and follow standard methods like Agile methodologies while developing Web sites. Smaller organizations may only require a single permanent or contracting developer, or secondary assignment to related job positions such as a graphic designer or information systems technician. Web development may be a collaborative effort between departments rather than the domain of a designated department. There are three kinds of Web developer specialization: front-end developer, back-end developer, and full-stack developer. Front-end developers are responsible for behavior and visuals that run in the user browser, while back-end developers deal with the servers.

Asha Academy provides Skill Training in:

- Core PHP
- Advance PHP
- Laravel
- Wordpress
- CodeIgniter
- Python
- Angular
- Django



Digital Marketing Training

Digital marketing is the component of marketing that utilizes internet and online based digital technologies such as desktop computers, mobile phones and other digital media and platforms to promote products and services. Its development during the 1990s and 2000s, changed the way brands and businesses use technology for marketing.

As digital platforms became increasingly incorporated into marketing plans and everyday life, and as people increasingly use digital devices instead of visiting physical shops, digital marketing campaigns have become prevalent, employing combinations of search engine optimization (SEO), search engine marketing (SEM), content marketing, influencer marketing, content automation, campaign marketing, data-driven marketing, e-commerce marketing, social media marketing, social media optimization, email direct marketing, display advertising, e-books, and optical disks and games have become commonplace.

Digital marketing extends to non-Internet channels that provide digital media, such as television, mobile phones (SMS and MMS), callback, and on-hold mobile ringtones. The extension to non-Internet channels differentiates digital marketing from online marketing.

Asha Academy provides Digital Marketing Skill Training which includes:

- Website Creation
- Search Engine Optimization (SEO)
- PPC Advertising (Google Ads & Express)
- Social Media Marketing
- Facebook Marketing
- LinkedIn Marketing
- Twitter Advertising
- Video Marketing
- Google Analytics
- Mobile Web Marketing
- Email Marketing
- Online Reputation Management (ORM)
- SMS marketing
- Whatsapp Marketing
- AdSense & Blogging
- Ecommerce Marketing
- App Store optimization (ASO)
- Certifications





Graphic Design Training

Graphic design is the process of visual communication through the use of typography, photography, iconography and illustration.

The field is considered a subset of visual communication and communication design, but sometimes the term "graphic design" is used synonymously.

Graphic designers create and combine symbols, images and text to form visual representations of ideas and messages.

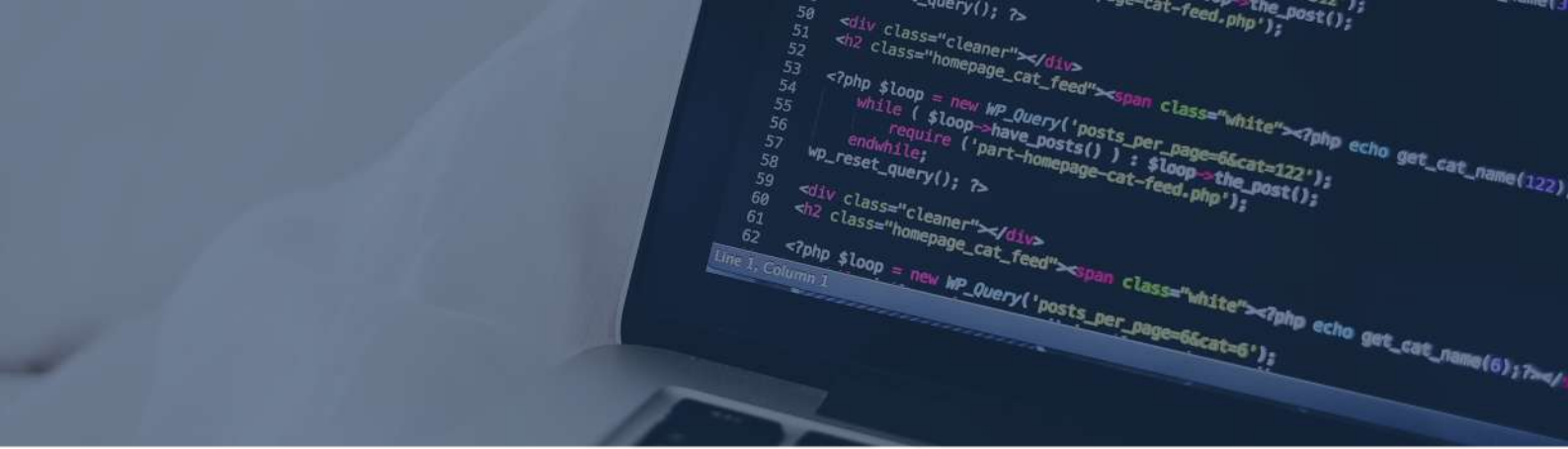
They use typography, visual arts, and page layout techniques to create visual compositions.

Common applications of graphic design include corporate design (logos and branding), editorial design (magazines, newspapers and books), wayfinding or environmental design, advertising, web design, communication design, product packaging, and signage.

Asha Academy provides Skill Training in:

- Adobe Photoshop
- Adobe Illustrator
- Corel Draw





Programming Language Training

A programming language is a formal language comprising a set of instructions that produce various kinds of output. Programming languages are used in computer programming to implement algorithms.

Most programming languages consist of instructions for computers. There are programmable machines that use a set of specific instructions, rather than general programming languages.

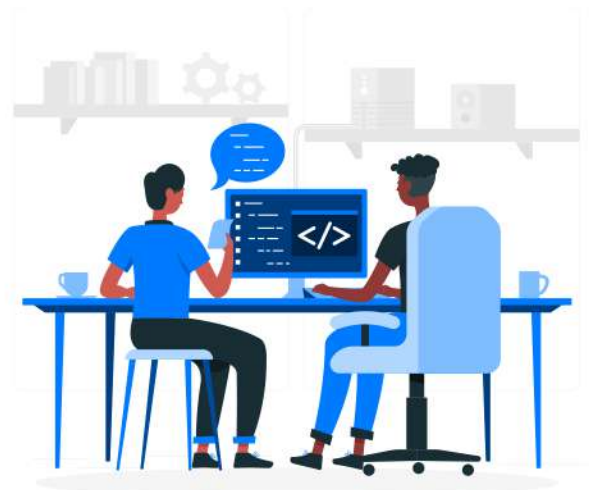
Since the early 1800s, programs have been used to direct the behavior of machines such as Jacquard looms, music boxes and player pianos. The programs for these machines (such as a player piano's scrolls) did not produce different behavior in response to different inputs or conditions.

Thousands of different programming languages have been created, and more are being created every year. Many programming languages are written in an imperative form (i.e., as a sequence of operations to perform) while other languages use the declarative form (i.e. the desired result is specified, not how to achieve it).

The description of a programming language is usually split into the two components of syntax (form) and semantics (meaning). Some languages are defined by a specification document (for example, the C programming language is specified by an ISO Standard) while other languages (such as Perl) have a dominant implementation that is treated as a reference. Some languages have both, with the basic language defined by a standard and extensions taken from the dominant implementation being common.

Asha Academy provides Skill Training in:

- Core Java
- Advance Java
- C Language
- C++ Language





Database Training

A database is an organized collection of data, generally stored and accessed electronically from a computer system. Where databases are more complex they are often developed using formal design and modeling techniques.

The database management system (DBMS) is the software that interacts with end users, applications, and the database itself to capture and analyze the data. The DBMS software additionally encompasses the core facilities provided to administer the database. The sum total of the database, the DBMS and the associated applications can be referred to as a "database system". Often the term "database" is also used to loosely refer to any of the DBMS, the database system or an application associated with the database.

Computer scientists may classify database-management systems according to the database models that they support. Relational databases became dominant in the 1980s. These model data as rows and columns in a series of tables, and the vast majority use SQL for writing and querying data. In the 2000s, non-relational databases became popular, referred to as NoSQL because they use different query languages.

Asha Academy provides Skill Training in:

- SQL
- PL/SQL
- Oracle



Testimonial



I would like to acknowledge one fact that Asha Academy is a very professional learning centre. The faculty members are very knowledgeable, passionate and very disciplined in their approach to teaching and learning. Practical hand on sessions along with Project work helped me in grasping the concept quite faster. I would recommend all to join Asha Academy, which is a division of Alobha Technologies.

Anamika Kumari (Web Trainee)

I am very thankful to Asha Academy, a division of Alobha Technologies, for providing me an excellent platform to learn practical aspects of Android. Here the faculty is very good & experienced. I am happy that I joined Asha Academy. I am sure that I will be a good developer in Android under the guidance of expert faculty members.



Shivani Srivastava (Android Trainee)



Thanks to Asha Academy mentor's who teach me in a great way. The intent of Faculty & Management is clear & proper direction is given to me. The analysis of my performance helped me realize short fall & work towards improving. I feel lucky to get a chance to learn the practical aspects of Business Development in the IT industry from the Experts of Alobha Technologies.

Anjali Singh (Business Development Trainee)

In Asha Academy, I gained a lot of practical & project related knowledge about Android. The trainers gave the input in a very professional manner, as they are associated with the IT Industry. Being from the Electronic background, it helps me a lot to understand the basics of Software Development. Thanks Alobha Technologies for shaping my career.

Deepak Kr. Singh (Android Trainee)





Activities at Asha Academy





Placement Cell

We provide 100% placement assistance to the candidates after successful completion of Skill Training with Project with us.

We provide:

- In-Course Internships
- Mock Interviews
- Resume Building
- Campus Drives
- Interview Communication





Contact Us



www.facebook.com/AshaAcademyOfLearningSkillDevelopment



www.twitter.com/AcademyAsaha?s=20



www.linkedin.com/in/asha-academy-9a83971bb



www.instagram.com/academy.asha/?igshid=mea71zsxt66o



Visit us at:
Asha Academy, Noida Centre
Contact No.: 93-11-63-90-25
H-106, Sector-63, Behind Ginger Hotel, Noida, UP, Pin - 201301
info@aashaacademy.com, www.aashaacademy.com